

Together with Constantia Flexibles, Greiner Packaging introduces a certified home compostable coffee capsule solution

Innovative partnership raising the bar for more sustainability in coffee capsules

Kremsmünster, Austria, July 2024. Greiner Packaging and Constantia Flexibles have partnered to introduce an innovative, fully home compostable coffee capsule solution. In this collaboration, Greiner Packaging supplies the body of the capsule, while Constantia Flexibles provides the lid – EcoPressoLid. It represents a major step forward for the companies and provides a new, sustainable option for coffee suppliers focused on convenience.

The capsule body, developed by Greiner Packaging, preserves the freshness of the coffee and is compatible with conventional coffee capsule machines. This solution offers consumers a more sustainable option without compromising on quality or convenience, and supports a circular economy by reducing waste and minimizing environmental impact.

"We are committed to pushing the boundaries of sustainable packaging solutions. Our collaboration with Constantia Flexibles on the home compostable coffee capsule embodies our shared vision for a greener future. This innovative product not only meets the high expectations of eco-conscious consumers but also sets a new standard in the industry. We are proud to contribute to a solution that balances convenience and environmental responsibility", states Taner Ertan, Global Business Development Manager at Greiner Packaging.

Constantia Flexibles' capsule lidding, EcoPressoLid, boasts several impressive characteristics. It offers a high barrier to oxygen, excellent sealing for compostable coffee capsules, and exceptional coffee brewing performance. Furthermore, it is compatible with commonly used capsule filling and sealing machines on the market.

The EcoPressoLid is paper-based, and can be used to seal both the top and bottom of the capsules. Capsule body and lid received the "OK Compost Home" certification from TÜV Austria together as a system.

Peter Wallach, SVP Head of Business Segment Processed Meat & Beverages at Constantia Flexibles, states, "The EcoPressoLid capsule liner is a significant step towards more sustainable coffee consumption. We are especially proud of our partnership with Greiner Packaging, as it allows us to offer a complete, TÜV Austria certified solution to our customers."

This partnership between Greiner Packaging and Constantia Flexibles showcases the power of innovation and collaboration in driving sustainability forward. By combining their expertise, the two companies have developed a compostable coffee capsule solution that aligns with consumer preferences and considers the circular economy.

This joint effort marks a significant milestone in sustainable packaging, paving the way for future advancements in eco-friendly product development.

Text & images:

Text document as well as images in high-resolution quality for download:
<https://greinerpackaging.canto.de/b/PFUE2>

Credit: © Greiner Packaging



Credit: © Constantia Flexibles



Caption: Introducing our certified home compostable coffee capsule, a breakthrough in sustainable packaging. Developed in collaboration between Greiner Packaging and Constantia Flexibles, this innovative capsule keeps your coffee fresh while being fully compostable at home.

About Greiner Packaging

Greiner Packaging is one of the leading European manufacturers of plastic packaging in the food and non-food sector. For over 60 years, the company has stood for a high level of solution competence in development, design, production, and decoration. Greiner Packaging meets the challenges of the market with two business units: Packaging and Assistec. While the former stands for innovative packaging solutions, the latter focuses on the production of customized technical parts. Greiner Packaging employs over 4,800 people at 30 locations in 19 countries worldwide. In 2023, the company achieved an annual turnover of 845 million euros (incl. joint ventures). This is almost 40% of Greiner's total turnover.

www.greiner-gpi.com

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About Constantia Flexibles

Constantia Flexibles is the world's third-largest producer of flexible packaging. Based on the guiding principle of 'People, Passion, Packaging', over 9,580* employees manufacture tailor-made packaging solutions at 36* sites in 16* countries. Many international companies and local market leaders from the consumer and pharma industries choose the sustainable and innovative products of Constantia Flexibles. Sustainability is a top priority in product development at Constantia Flexibles: the company was rated Level A- by Climate Change Leadership (CDP) and Gold by EcoVadis in 2022.

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*incl. JV in India

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