WorldStar Award 2025 for Home Compostable Coffee Capsules

- Greiner Packaging once again sets new standards in sustainable packaging solutions and receives one of the most prestigious awards in the packaging industry.
- Home compostable coffee capsules made from fully biodegradable materials enable eco-friendly coffee enjoyment.
- The capsules close the natural cycle, as they can be disposed of in compost after use.

Kremsmünster, Austria, January 16, 2025. A good New Year's resolution? Sustainability! Greiner Packaging leads the way and is honored with the WorldStar Packaging Award 2025 for its home compostable coffee capsules. A promising start to a year full of sustainable packaging innovations.

Greiner Packaging has been awarded the prestigious WorldStar Packaging Award for its home compostable coffee capsules. This award, received in the category "Packaging Materials and Components," highlights the company's commitment to eco-friendly packaging solutions that perfectly combine enjoyment and sustainability.

A Capsule Concept that Sets Standards

The award-winning coffee capsules are made from fully biodegradable materials and can be composted at home after use. The capsule body is produced by Greiner Packaging, while the sealing lid, known as the EcoPressoLid, was developed by Constantia Flexibles. This combination completes the natural cycle and contributes to waste reduction, while simultaneously offering the highest level of coffee enjoyment. Compatible with common coffee machines, the capsules are both practical and environmentally friendly – a true alternative to conventional single-use capsules.

Global Recognition

The WorldStar Packaging Award is one of the most significant accolades in the packaging industry, awarded annually by the World Packaging Organisation (WPO). The competition is internationally focused and honors outstanding packaging solutions from around the world that stand out for their innovation, sustainability, and functionality. This year, 550 products from 40 countries competed in front of the prestigious jury – an impressive testament to the global significance and diversity of the competition.

"The WorldStar Award is proof that we are on the right track with our sustainable innovations – not only addressing the needs of today's consumers but also preparing for the challenges of tomorrow," says Taner Ertan, Global Business Development Manager at Greiner Packaging. "Our home compostable coffee capsules offer a fully biodegradable solution, setting new standards for combining convenience and environmental responsibility."

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Continuous Success at the WorldStar Awards

For Greiner Packaging, this is not the first success at the WorldStar Awards. In the past, packaging solutions such as the <u>K3® r100 and the sustainable yogurt packaging for Olma Pierot</u> have also been honored. This latest win demonstrates the company's consistent commitment to bringing sustainable and forward-thinking solutions to the market.

About the WorldStar Packaging Awards

The WorldStar Awards were established in 1970 by the World Packaging Organisation and are now regarded as the leading global awards in the packaging industry. They honor the best innovations from the packaging industry and highlight the importance of design and technology in developing sustainable solutions.

Every year, hundreds of packaging solutions from numerous countries are submitted, all aiming to set new standards in the industry. The awarded projects represent the best the international packaging industry has to offer and serve as inspiration for future innovations.

Text & images:

Text document as well as images in high-resolution quality for download: <u>https://greinerpackaging.canto.de/b/PM35U</u>

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Image caption: The award-winning, home compostable coffee capsules from Greiner Packaging – a sustainable innovation honored with the WorldStar Packaging Award 2025.



About Greiner Packaging

Greiner Packaging is one of the leading European manufacturers of plastic packaging in the food and nonfood sector. For over 60 years, the company has stood for a high level of expertise in finding solutions in development, design, production, and decoration. Greiner Packaging meets the challenges of the market with two business units: Packaging and Assistec. While the former stands for innovative packaging solutions, the latter focuses on the production of customized technical parts. Greiner Packaging employs over 4,800 people at 30 locations in 19 countries worldwide. In 2023, the company achieved an annual turnover of 845 million euros (incl. joint ventures). This is almost 40% of Greiner's total turnover.

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